

INTERNATIONAL  
 Cowpea  
 FESTIVAL  
and Cook-off   
CHARLESTON • TENNESSEE

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**September 14, 2024**

**Sponsorship  
Garden**

(ripe for the pickin')



*presented by*

## **Bush Brothers & Company**

**Crop Sponsor -- \$5,000**

We are HAPPEA and THANKFUL that Bush Brothers & Company has again signed on as the presenting or crop sponsor for this family festival that has become an annual favorite.

Bush and many of our sponsors have been with us since the start!

*The Presenting Sponsor will enjoy the following benefits:*

- Name associated with every festival mention
- Name mentioned by emcee throughout the festival
- Trailer, tents, banners displayed prominently at event
- Product featured at event
- Exclusive sponsor in your product line
- Logo on Festival T-Shirt
- Name on print advertising, posters and website
- Welcome post on Cowpea Festival social media channels
- 12 Souvenir Spoons, 12 T-Shirts

***Bush Bros & Co. invites you to join them!  
You can help this 11th year be better than ever! YIPPEA!***

Sponsor checks should be made to:  
**CCH Historical Society, PO Box 807, Charleston, TN 37310.**

Charleston-Calhoun-Hiwassee Historical Society is a 501c3 non-profit organization.

Any funds raised above expenses for this event go to support operation of the  
**Hiwassee River Heritage Center, which is owned by CCH Historical Society.**

## **Bushel Sponsor -- \$2500**

**Bushel for Headliner** ♦ Opportunity to intro headliner

**Bushel for Cowpea Cook-off** ♦ Cook-off Naming Opportunity, announce winners

- ♦ Exclusive sponsor in your product line
- ♦ Logo on festival T-Shirts ♦ Logo on event signs ♦ Name on print advertising/posters
- ♦ Table/Booth/Product at festival ♦ Opportunity to hang your banner at the festival
  - ♦ Name mentioned by emcee throughout the festival
- ♦ Name listed on signs at festival ♦ Name listed on festival website
  - ♦ Welcome post on Cowpea Festival social media channels
    - ♦ 8 Souvenir Spoons ♦ 8 T-Shirts

## **Peck Sponsor -- \$1000**

- ♦ Logo on festival T-Shirts ♦ Logo on event signs ♦ Name on print advertising/posters ♦
- ♦ Table/Booth/Product at festival ♦ Opportunity to hang your banner at the festival
  - ♦ Name mentioned by emcee throughout the festival
- ♦ Name listed on signs at festival ♦ Name listed on festival website
  - ♦ Welcome post on Cowpea Festival social media channels
    - ♦ 6 Souvenir Spoons ♦ 6 T-Shirts

## **Basket Sponsor -- \$500**

- ♦ Logo on festival T-shirt and signs at event
- ♦ Opportunity to hang your banner at the festival ♦ Name listed on signs at festival website
  - ♦ Name listed on festival ♦ Name mentioned by emcee throughout the festival
    - ♦ Welcome post on Cowpea Festival social media channels
      - ♦ 4 Souvenir Spoons ♦ 4 T-Shirts

## **Pea Pod Sponsor -- \$250**

- ♦ Name listed on festival T-shirt and signs at event
- ♦ Name mentioned by emcee throughout the festival
- ♦ Name listed on signs at festival ♦ Name listed on festival website
  - ♦ Welcome post on Cowpea Festival social media channels
    - ♦ 2 Souvenir Spoons ♦ 2 T-Shirts

For more info, contact Melissa Woody, [mwoody@clevelandchamber.com](mailto:mwoody@clevelandchamber.com), (423) 593-2118  
or Darlene Goins, [cowpeafestival@gmail.com](mailto:cowpeafestival@gmail.com) or 423-413-8284.

Funds benefit Hiwassee River Heritage Center. Sponsor checks should be made to:  
**CCH Historical Society, PO Box 807, Charleston, TN 37310.**