INTERNATIONAL

Cowpea FESTIVAL

and Cook-off

CHARLESTON • TENNESSEE

September 12, 2026

Sponsorship Garden

(ripe for the pickin')

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Cowpea FESTIVAL and COOK-OFF

CHARLESTON • TENNESSEE

presented by

Bush Brothers & Company

Crop Sponsor -- $5,000

We are HAPPEA and THANKFUL that Bush Brothers & Company has again signed on as the presenting or crop sponsor for this family festival that has become an annual favorite. Bush and many of our sponsors have been with us since the start!

*The **Presenting Sponsor** will enjoy the following benefits:*

- Name associated with festival mentions
- Name mentioned by emcee throughout the festival
- Trailer, tents, banners displayed prominently at event
- Product featured at event
- Exclusive sponsor in your product line
- Logo on Festival T-Shirt
- Logo on print advertising, posters, website, and event signs
- Welcome post on Cowpea Festival social media channels
- 12 Souvenir Spoons, 12 T-Shirts

Bush Bros & Co. invites you to join them!
You can help this 14th year be better than ever! YIPPEA!

Sponsor checks should be made to:
CCH Historical Society, PO Box 807, Charleston, TN 37310.

Charleston-Calhoun-Hiwassee Historical Society is a 501c3 non-profit organization. Any funds raised above expenses for this event go to support operation of the **Hiwassee River Heritage Center, which is owned by CCH Historical Society.**

Bushel Sponsor -- $2500

Bushel for Headliner ♦ Opportunity to intro headliner
Bushel for Cowpea Cook-off ♦ Cook-off Naming Opportunity, announce winners

Plus

♦ Exclusive sponsor in your product line
♦ Logo on festival T-Shirts ♦ Logo on event signs ♦ Name on print advertising/posters
♦ Table/Booth/Product at festival ♦ Opportunity to hang your banner at the festival
♦ Name mentioned by emcee throughout the festival ♦ Logo on festival website
♦ Welcome post on Cowpea Festival social media channels
♦ 8 Souvenir Spoons ♦ 8 T-Shirts

Peck Sponsor -- $1000

♦ Logo on festival T-Shirts ♦ Logo on event signs ♦ Name on print advertising/posters
♦ Table/Booth/Product at festival ♦ Logo on festival website
♦ Name mentioned by emcee throughout the festival
♦ Welcome post on Cowpea Festival social media channels
♦ 6 Souvenir Spoons ♦ 6 T-Shirts

Basket Sponsor -- $500

♦ Logo on festival T-shirt and signs at event
♦ Opportunity to hang your banner at the festival ♦ Logo on event signs
♦ Logo on festival website ♦ Name mentioned by emcee at the festival
♦ Welcome post on Cowpea Festival social media channels
♦ 4 Souvenir Spoons ♦ 4 T-Shirts

Pea Pod Sponsor -- $250

♦ Name listed on festival T-shirt and signs at event
♦ Name mentioned by emcee at the festival
♦ Name listed on signs at festival ♦ Name listed on festival website
♦ Welcome post on Cowpea Festival social media channels
♦ 2 Souvenir Spoons ♦ 2 T-Shirts

For more info, contact Melissa Woody, mwoody@clevelandchamber.com, (423) 593-2118 or Darlene Goins, cowpeafestival@gmail.com or 423-413-8284.

Funds benefit Hiwassee River Heritage Center. Sponsor checks should be made to:
CCH Historical Society, PO Box 807, Charleston, TN 37310.